



FONDAZIONE WILLY BRANDT

1. THE FONDAZIONE WILLY BRANDT'S ACTIVITIES

The "Fondazione Willy Brandt - FWB" has been recognized as a non-profit Institution by decree of the Ministry of Interior of August 4, 2000 (published in the Official Gazette n. 207, September 5, 2000, General Series).

As settled in the Articles of Association, the FWB is aimed at pursuing and developing ideals of social and cultural integration, of general welfare and of diffusion of solidarity and ethical and humanitarian values.

It devotes particular attention to the qualification of human resources in the Mediterranean area, in countries where it is urgent the strengthening of social, political and economic bonds.

2. THE INTERNATIONAL COOPERATION FOR THE MOBILITY OF LABOUR: A NATIONAL PROJECT FOR THE MANAGEMENT OF MIGRATORY FLOWS

An important and ambitious national project for the management of migratory flows from the Balkans towards Italy started in March 2003.

In cooperation with the local governmental bodies (mainly, the Ministries of Labour), the initiative, managed by the FWB in *partnership* with "Italia Lavoro" (a technical Agency of the Ministry of Social Welfare), planned for the **creation of a network of counters in Belgrade, Sarajevo, Podgorica and Tirane for personnel selection and training on the spot, in parallel with the creation in Italy of a national exchange for labour demand.**

The project, financed by the Ministry for Foreign Affairs through Law n. 84/2001 ("*Provisions for the Italian participation to the stabilization, reconstruction and development of the Balkans*"), emerged as a measure to fight illegal immigration, once verified the effectiveness of the cooperation with the countries of origin for the regularization of immigrants, as provided by the "Bossi-Fini Law".

The idea of **training qualified professional figures for the Italian labour market**, within a well organised framework of an integrated information system, obtains nowadays the consensus from all the interested sides and appears as a strategic measure of cooperation with the neighbouring countries in order to get a guided, adequate and under control integration.



It is important to point out that the Fondazione Willy Brandt realised qualified training programmes in accordance with the local Universities concerning, among others, environmental topics (see changes of climate and Kyoto Protocol) also with the objective to facilitate the way of South-Eastern European Countries towards the European Union.

3. THE CREATION OF A “NETWORK” FOR THE DEVELOPMENT OF INTERNATIONAL ACTIVITIES

Today the Willy Brandt Foundation, holder of all the acknowledgements of its legal and administrative *status* in the countries where it is present (Serbia, Montenegro, Albania, Macedonia, Romania), established a **Network of services and logistic and infrastructural support in the Balkan area**, which represents a sound platform for the development of initiatives and activities of cooperation, research and training with local Institutions.

Moreover it consolidated a model of initiatives based on stable representations able to work on the area of the beneficiary countries:

- ✓ like “**Antenna**” in constant relationship with the local Institutions and authorities, therefore capable to provide timely and direct news about the trend of the local social, economic and cultural dynamics;
- ✓ like “**Logistic Base**” for the localization of initiatives and programmes of various nature;
- ✓ like technical and organizational “**Service**”.

4. THE ITALIAN ENVIRONMENTAL COOPERATION IN THE BALKANS: A PATRIMONY OF THE FONDAZIONE WILLY BRANDT

The FWB has committed itself to sustain and promote the initiatives of the Italian Ministry of Environment and of the Conservation of the Territory and the Sea in the area of the Balkans, in the awareness that the protection of the environment and a sustainable development are representing a crucial challenge for the immediate future but it also serves to expedite a successful integration process prior to the widening of the European Union.

The Italian Ministry of Environment is developing some Bilateral Cooperation Programmes in South-Eastern Europe and established an *ad hoc* Operational Unit in the second half of 2003.



The same Ministry signed a Programmatic Agreement of Assistance with the Willy Brandt Foundation on August 1, 2004 (then extended for the years 2006, 2007 and 2008) in order to make more effective its presence especially in the Western Balkans.

Within the new Agreement (*“Assistance for the development and the realization of activities included in the Programmes of bilateral cooperation on environment undertaken in the Countries of South-Eastern Europe and in Russia”*), it has been created a highly qualified technical working group, formed by experts both from Italy and from the Balkan countries where the Ministry is operating.

Upon these premises, the FWB is now managing **a human fortune of professionals who are working in the “environmental” field, highly competitive on the international labour market.**

The implementation of the Kyoto Protocol, the financial and project procedures connected with the reduction of the emissions that generate the change of climate, the instruments for the inducement of the renewable sources of energy, the environmental recycling of obsolete industrial works are some of the main issues on which specialized the selected human resources who are working in that area.

Therefore the Fondazione Willy Brandt, besides giving its support for the development of all the initiatives in the above-mentioned geographical area to the Ministry of Environment and Conservation of the Territory and the Sea (including the supply of the infrastructures and of the working tools), developed its expertise and professionalism according to its goals and principles.

5. GUIDELINES FOR DEVELOPMENT IN THE YEARS 2009 - 2010

In the next two years, the FWB will dedicate a strong attention to the **definition of highly qualified training courses in the field of Energy & Environment.**

The Foundation undersigned a protocol with the Polytechnic in Milan which provides the opportunity of making a stage at the Foundation for two students with the aim of realizing a research on the financial procedures connected with the Kyoto Protocol, the fight against the climate changes and the implementation of renewable sources of energy.

The topical question of environmental issues, the geographical position of Italy and the role that our Country could perform in the Mediterranean area suggested to the FWB to organise an international Forum on environment and energy in the Euro-Mediterranean area.

The initiative, to be realised with the contribution of qualified experts in these fields, aims to investigate the main strategies developed until now in the energy sector and to identify the principal barriers that so far hampered the fulfilment of the objectives settled by the Barcelona Process.



The FWB is working on building new relationships for cooperation, in order to give its contribution in the effective management of the migration flows through an **European and international network of professionals with competences of “excellence”**.

In Serbia, with the Public Company for the Management of Water Resources of the Voivodina and the Faculty of Sciences and Mathematics of Novi Sad University, has been finalized a first arrangement aimed at helping the draining and improvement of Nadela canal whose conditions arouse serious worries for the environment and public health.

The aid of the Ministry of Environment will allow the starting up of the actions set up by the agreements.

Then, there is a negotiation with the Institute of Public Health and Food Safety of Belgrade for a future collaboration.

These relationships with Institutions and local Authorities will provide other relevant economic and financial opportunities for potential investors.

Furthermore, the Fondazione Willy Brandt has recently signed a *Protocol of Activities* with *Das America Forum* (a non-profit organisation of the main bank of investments in Brazil: *Brasilinvest*) aimed at developing common initiatives such as scholarships for disadvantaged students that wish to pursue their studies in sustainable development topics at the “Pontificia Universidade Catolica de Sao Paulo”.

In 2008-9 years the FWB activities was focused on promoting good practice in managing the cycle of urban and industrial waste in Italy (through an agreement with the Italian Ministry of Environment).

FWB, through specific agreements, developed National and International training activities on environmental field using the professionals of engineers and university professors from the most qualified universities, companies and Italian institutions.

In 2008-9 years FWB has realized:

- 1) 2 training courses (Rome and Naples) devoted to public managers on Conflict Resolution Following the Allocation of Energy or Waste Plants (with professors coming from 15 Italian universities);
- 2) 3 conventions (in Rome, Naples and Viterbo) on Managing the Cycle of Urban Waste in Italy with public debates between the national politicians, county and city managers, technicians and stakeholders;
- 3) the experimental project on Environmental Education “RICICLANDO”, devoted to the primary schools in Italy, to promote the waste reduction and recycling in the urban areas;



- 4) 2 reports on the Cycle of Urban Waste in Rome and Naples (free download on www.fondazionebrandt.org);
- 5) the research Environmental Conflicts and Communication - Prof. Andrea De Santo – Federico II University in Naples (ISBN 978-88-96396-00-1 and free download in Italian on www.fondazionebrandt.org);
- 6) 8 university courses in cooperation with Tuscia University (Italy) and Universities of Balkan area in Beograd, Skopje and Tirana, on Environmental Protection Related Matters and Specifically on Waste Materials as a Bio-Renewable Materials and Energy Sources – Potentials for CDM and Energy Production from Biomass and Waste Materials and Soil Remediation;
- 7) The university course on Environmental Management in cooperation with PUC - Pontificia Universidade Católica de São Paulo (Brazil);
- 8) In cooperation with REC Regional Environmental Center, FWB is realizing (october - december 2009) master courses, lectio magistralis, seminars and educational activities, through specific agreements with local institutions and universities, in Novi Sad (Serbia), Skopje (Macedonia), Tirana (Albania), Bucuresti (Romania).

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